

ABC LIQUORS

NOW OPEN



The Durham County ABC Board ANNUAL REPORT 2009





Your
**Durham
County ABC
Board** members
Emily Page,
Kim Shaw,
Chuck Watts,
**Connie
White** and
**Chuck
Wilson.**

Letter from the Chairman

For the Fiscal Year ending June 30, 2009, the Durham County ABC Board matched 2008 record distributions to the County and City governments. The Board has instituted policies and practices that contributed to the overall stability of the organization and ensured that even in these difficult economic times there was no reduction in distributions. Once again, the Board contributed more than \$1 million to the County of Durham, and more than \$112,000 to the City of Durham.

The Board continued efforts on several initiatives, outlined in more detail in this report. The Board opened a new store in Ravenstone Commons shopping center for the underserved location along Highway 98, a major commuter route. This brings the total number of stores to ten. Alcohol education efforts, including grant program and RASP trainings, remained a major objective. The Board increased outreach through an information advertisement in the Visitors Guide published by the Durham Convention & Visitors Bureau. In addition, staff entered the N. Roxboro Road store in the Golden Leaf Awards Program, which recognizes the best visual contributions to the Durham community. Lastly, the ABC Board established a new customer information phone line.

Once again, the Board contributed more than \$1 million to the County of Durham, and more than \$112,000 to the City of Durham.

Chuck D. Watts, Jr.
Chairman



Grant Program

Since 2004, the Durham County ABC Board has awarded more than \$340,000 in grants to community-based organizations and Durham County Public Schools for the treatment of alcoholism or substance abuse, or for research or education on alcohol or substance abuse.

2009 Recipients

- Carolina Theatre
- Child & Parent Support Services
- Durham Cooperative Extension 4-H
- El Centro Hispano
- John Avery Boys and Girls Club
- St. Joseph's Historic Foundation
- TROSA

Grantee Profile:

Center for Child & Family Health

Founded in 1996, the Center for Child & Family Health (CCFH) has provided evidence-based care to thousands of children and families in Durham County and across North Carolina each year. They strive to alleviate children's suffering and strengthen future generations of families by improving prevention and treatment methods for childhood trauma.

CCFH received a grant for its SPARCS Program. Adolescents whose life experiences include trauma and other forms of chronic stress are at disproportionate risk for posttraumatic stress and substance abuse disorders. To address risk behaviors CCFH utilizes Structured Psychotherapy for Adolescents Responding to Chronic Stress (SPARCS). SPARCS teaches skills to both foster resilience and enhance group members' existing strengths. The overall goals of the program are to address the three Cs:

enhance the adolescent's ability to Cope more effectively in the moment, Cultivate Consciousness, and Create Connections and meaning. Four SPARCS groups were started in Durham County high schools in the fall of 2008. Three additional groups ran from February through May of 2009.

CCFH served a total of 47 adolescents with 31 students (70.2%) completing the groups. SPARCS is a multi-year collaboration with funding provided in part by the Durham County ABC.



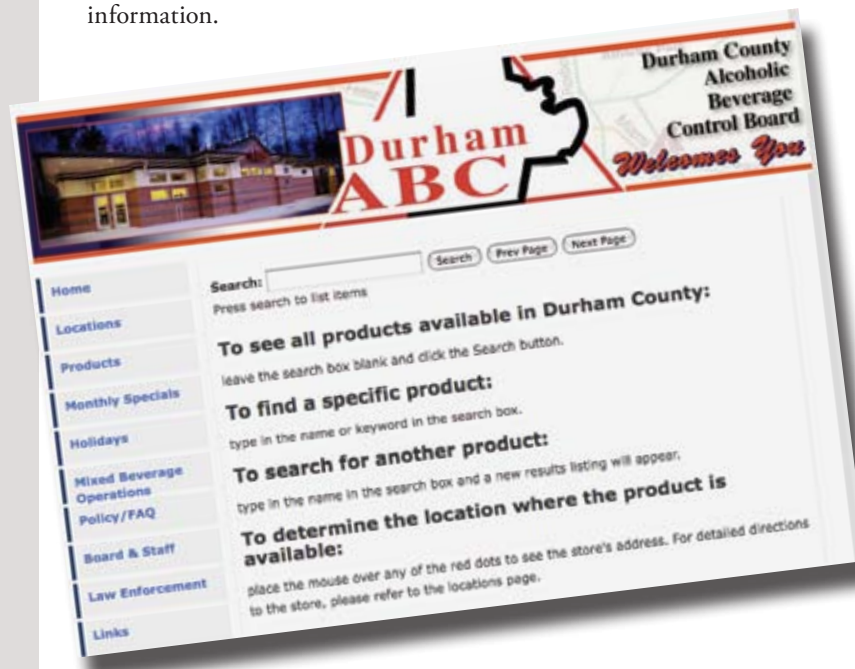
Law Enforcement

The Durham County ABC Board Law Enforcement team investigates violations to the state ABC laws. ABC Officers investigate and enforce actions for criminal offenses. The team works with other law enforcement agencies such as the Durham County Sheriff's Office and the Durham Police Department.

In 2009 the Law Enforcement team made 310 arrests, conducted 942 mixed beverage inspections and conducted training for ABC clerks.

Customer Service Improvements

The Durham County ABC Board established an information line to better serve customers. The call-in telephone service provides details on specials, store closings and other customer information.



RASP Program

The Responsible Alcohol Seller Program (RASP) had an increase in the number of mixed beverage permittees in Fiscal Year 2009, with 61 permittees participating in training sessions in September 2008 and February 2009.

RASP training provides tools and techniques to encourage responsible sales to adults and prevention for underage and intoxicated persons. Mixed beverage customers, which include restaurants, hotels and bars, and their employees are eligible for training. Fifty-nine Durham County ABC employees received training in 2009.

New Store!

Ravenstone Commons Shopping Center
121 Sherron Road, Suite 106
Durham, NC 27703



Always Maintain Control. Practice Moderation.

Durham County ABC Administrative Offices
3620 Durham Chapel Hill Boulevard
Durham, NC 27707
(919) 419-6217
www.durhamabc.com
Information Line (919) 401-2868



Durham County ABC Store Locations

1930 Holloway Street
Durham, NC 27703

905 Fayetteville Street
Durham, NC 27701

2806 Hillsborough Road
Durham, NC 27705

2121 TW Alexander Drive
Morrisville, NC 27561

121 Sherron Road, Suite 106
Durham, NC 27703

5234 N. Roxboro Road
Durham, NC 27712

5202 Highway 55
Durham, NC 27713

3620 Durham Chapel Hill Boulevard
Durham, NC 27707

3318 Guess Road
Durham, NC 27705

6209-A Falconbridge Road
Chapel Hill, NC 27517

